

BEAUTY

# WHAT'S HOT AND WHERE TO GET IT

Metro Detroit's beauty experts talk top trends and products for hair, makeup, and skin care

BY KAREN BUSCEMI

**OUR FEEDS ARE FILLED** with beauty treatments, products, and techniques. It's a challenge staying on top of it all, or knowing which ones have lasting power. To keep it simple, we asked area beauty experts to pick the No. 1 trend for hair, makeup, and skin care, plus share their favorite beauty tips. 1

**THE SKIN CARE TREND: EVEN-TONED SKIN**

**THE SKIN CARE EXPERTS:**  
**Holly Cutler** of FACE Skincare Medical Wellness, multiple locations, [facebeautyscience.com](http://facebeautyscience.com)  
**Lisa Bertrand** of Margot European Spa, Birmingham, [margots.com](http://margots.com)

Want to look more youthful? Flaunt even skin. Eliminate discoloration and texture from your skin and using foundation will become a distant memory. FACE's founder, Holly Cutler, says Sylfirm X is a new dimension in radio frequency microneedling. It's the first and only device of its kind cleared by the Food and Drug Administration, targeting vessels, pigment, texture, lines, and pores. For stubborn pigment conditions like melasma, it is the first-ever treatment to repair the basement membrane of the skin, which solves this condition in the longer term without the rebound effect of making it worse when in the sun.

A product Cutler recommends to help achieve even-toned skin is MelanaGlow by FACE's product line, Skin Saint (\$125). It's hydroquinone-free, medical grade, suitable for all skin types, and perfect for brightening stubborn pigment conditions. A multitasking product, it also reduces redness, pore size, and texture. Available at FACE and [theskinsaint.com](http://theskinsaint.com).

Bertrand, a medical aesthetician at Margot European Spa, uses the SaltFacial (\$350) to rejuvenate the skin. An FDA-cleared Class 2 medical/aesthetic device, the SaltFacial is a three-step noninvasive treatment that uses all-natural sea salt to gently resurface the skin, aesthetic ultrasound to increase circulation and penetration of topical products, and LED light therapy to effectively reduce the appearance of common concerns such as fine lines, wrinkles, enlarged pores, sun damage, and uneven texture. It can also be used for corrective purposes to effectively treat acne, unwanted pigment, scars, and stretch marks.

In product form, Bertrand recommends trying Special Care AHA Facial Fluid by Biodroga (\$64.50). It dissolves dead skin cells, activates skin regeneration, and reduces small lines and wrinkles. Suitable for all skin types, it also counteracts the formation of pigmentation spots, fades existing spots, and improves the skin's elasticity. Available at Margot European Spa.



Holly Cutler



Lisa Bertrand



## Beauty Tips from Our Experts

**Katrina Malota** of 6 Salon says **going multidimensional blond or brunette is a low-maintenance look** that won't keep you in the salon for hours during our precious summer season. With this technique, your natural color comes through like a lowlight, mixed in with ribbons of lightness to enhance the summer vibe. Don't go too chunky with the ribbons, so your hair looks more natural.

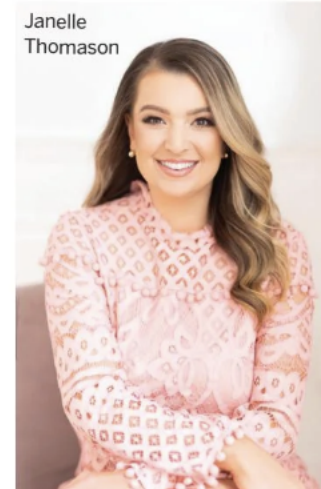
**Lisa Bertrand** of Margot European Spa is a fan of coenzyme Q10, an antioxidant that is produced naturally in the body. As you age, your CoQ10 levels decrease, which affects the skin. CoQ10 supplements can potentially **help protect the skin from oxidative stress**, counteracting premature skin aging.

**Rashida Williams** of The Glam Doctor says one way to achieve a flawless foundation application is to **evenly distribute foundation** across the face with a brush followed by using a damp beauty sponge in a bouncing motion to refine and blend the product seamlessly. Use the same brush and sponge technique to apply concealer under the eyes.

**Holly Cutler** of FACE Skincare Medical Wellness points out that you can improve your skin at home. There are many **effective tools on the market, such as facial rollers**. Using a facial roller is like microneedling but noninvasive. It's a holistic way to improve acne, rosacea, lines, and wrinkles.

**Janelle Thomason** of The Makeup Loft believes in the basics. "We love using waters at The Makeup Loft." **It's amazing what a water spritz can do for your skin and your makeup**. Spritz your buffing brush or face with a facial spray prior to blending out your foundation or concealer for flawless wear. Wet your shadow brush, add a tiny bit of highlighter, and put a pop of glow in the center of the eyelid.

**Rikki Hudson** of Hudson Styling Co. suggests giving your hair a break from excessive heat styling during the summer months. **Embrace air-drying whenever possible** and opt for heat-free hairstyles like braids, buns, or natural waves to reduce damage and maintain healthy hair.



Janelle Thomason



Rashida Williams

**THE MAKEUP TREND: NO-MAKEUP MAKEUP**

**THE MAKEUP EXPERTS:**  
**Janelle Thomason** of The Makeup Loft, Plymouth, [themakeuploft.org](http://themakeuploft.org)  
**Rashida Williams** of The Glam Doctor, Southfield, [theglamdoctor.com](http://theglamdoctor.com)

Skin is in. Say goodbye to the layers of products and the study guides for application. The new mantra is "Glow and go."

Williams, founder/owner of The Glam Doctor, says well-prepped skin is the foundation of a simple beauty look using all-natural products like Balancing Cleansing Milk (\$21.99) and Balancing Facial Cream (\$27.99) by Body Source, which crafts its products in Southfield and sells on Etsy.

Take natural beauty one step further with Lip Glowly Balm by Laneige (\$19). It not only hydrates and smooths but also elevates the natural lip with a glossy look and a hint of color. Available in six soft shades at Sephora.

Thomason, founder/owner of The Makeup Loft, says multipurpose products make getting ready easy and packing for vacation even easier. She recommends the highlighter in Summer Love from her brand Cosmakery (\$23), which can be used on cheeks, collarbones, eyelids, and the center of lips for that perfect sun-kissed glow. Its warm apricot undertones flatter all skin tones and give a subtle pop. The creamy powder wears well regardless of skin texture. Its shimmer (not glitter) finish works for all ages. Available at The Makeup Loft.

The Cosmakery Sculpting Stick (\$30) at [cosmakery.com](http://cosmakery.com) is also a multiuse product for concealing, contouring, and correcting. Its creamy texture provides a skinlike finish. Use a shade one tone lighter than your natural skin under your eyes plus on the bridge of your nose for a highlight. Use a shade the same as your skin tone for evening out the skin, three shades darker for your contour. Blend well with the Cosmakery buffing brush (\$38). Available at The Makeup Loft.



**THE HAIR TREND: NOURISHED, HEALTHY HAIR**

**THE HAIR EXPERTS:**  
**Rikki Hudson** of Hudson Styling Co., Detroit, [hudsonstyling.com](http://hudsonstyling.com)  
**Katrina Malota** of 6 Salon; Birmingham, Detroit, Royal Oak; [sixsalon.com](http://sixsalon.com)

Long, short, or somewhere in between, hair looks and styles best when it's maintained with regular trims and supportive treatments that target your specific hair issues.

Malota, a stylist and makeup artist, says a Kérastase Fusio-Dose treatment is great for hair that is dull, dry, or frizzy or needs a color boost. The in-salon treatment options are selected and mixed to address your hair concerns. Hair treated with Fusio-Dose is smoother, stronger, and shinier. Prices range from \$20 to \$40. Available at 6 Salon.

Keeping hair looking healthy at home is easy with hair masks. Whether you want to repair heat or color damage, increase your shine, or improve your hair for just about any other reason, there's a mask for it. Malota recommends trying a mask from the Kérastase lineup that targets your specific hair need, such as the Resistance Masque Force Architecte, which comes in 200 ml (\$64) and 75 ml (\$25) sizes. Available at 6 Salon.

Hudson, the owner/founder of Hudson Styling Co., says for a powerhouse in-salon treatment to hydrate hair, Aveda's Nutriplenish Professional Intensive Oil Treatment is a great choice. For all hair types and textures, this treatment is 100% vegan; revives dull, dry hair; and significantly increases hydration and shine with only one treatment. Available at Hudson Styling Co. for \$35 as an add-on to another service.

The easiest way to keep your strands looking healthy is to protect them from the harmful effects of ultraviolet rays. Hudson recommends looking for products with built-in UV protection, such as Aveda's Sun Care Hair and Body Cleanser (\$32); and Protective Hair Veil (\$40), a lightweight spray that keeps hair shielded from sun damage and color-fading for up to 16 hours. Available at Hudson Styling Co.



Katrina Malota



Rikki Hudson

